



We are hosting the 16th Annual Beaumont Horse Trials at the Beaumont & District Agricultural Society Fairgrounds on June 1<sup>st</sup> & 2<sup>nd</sup>, 2024. This event draws competitors from all over Alberta, British Columbia and Saskatchewan, who compete over the weekend, anticipating 120+ riders!

Beaumont Horse Trials Association is a not-for-profit organization. Comprised of our core committee along with our dedicated volunteers we organize this Gold level Equine Canada sanctioned eventing horse show. Eventing is an Olympic sport which has rider and horse combinations compete in three phases: dressage, show jumping and cross country jumping.

Our Association is seeking support from local businesses, either monetary or in-kind donation support. Funding will support enhancing our event with 1st to 3rd place prizes and 1st to 6th place ribbons.

All sponsors will receive these benefits, your company name promoted throughout the weekend, advertised on our sponsor board, announced on our PA system daily, on our website and social media during the event. If you provide a company banner, we'll display it on the weekend. Plus, one of these additional benefits below.

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|-------------------------|--------|---|
| <b>Platinum Sponsor</b> | \$400  | Bring your company's trailer-sized mobile store and sell your products at our event.  |
| <b>Gold Sponsor</b>     | \$300  | Your company is encouraged to set up a pop-up tent and sell your products or service. |
| <b>Silver Sponsor</b>   | \$200  | Your company is encouraged to set up a table to promote your business.                |
| <b>Bronze Sponsor</b>   | \$100  | Have your company's business card included in competitor's packages.                  |
| <b>Jump Sponsor</b>     | \$2000 | Customized jump with your company's logo to be used during our event.                 |

**In-kind Sponsors:** We are looking for donations of flats of flowers, hanging flower baskets and small shrubs to decorate our dressage rings, show jumping ring and cross-country course. Gift cards (any value), packaged snacks for our volunteer lunches or items for our door prizes.

If you happen to have some spare time during this weekend, we are also looking for volunteers to help us during the competition, shifts range from 4 - 8 hours per day and you get an up-close view to all the action!

**Access or Lend to Us:**

- 1 Onsite RV accommodation for our out of province Technical Delegate - Thurs May 30 to Mon June 3
- Quads, Golf Carts or Side by Side UTVs to help us mobilize our officials and volunteers over the 70 acres during our event. Vehicles will be parked in a locked building onsite overnight and we'll keep fuel tank full.

Your sponsorship consideration for our event is appreciated and we are happy to provide a receipt for any level of monetary sponsorship. If you have any questions about sponsoring, please contact me at 780.913.0058 or email at: [beaumonthorsetrials@gmail.com](mailto:beaumonthorsetrials@gmail.com)

Warmest regards,

*Tracy Hughes*

BHTA President